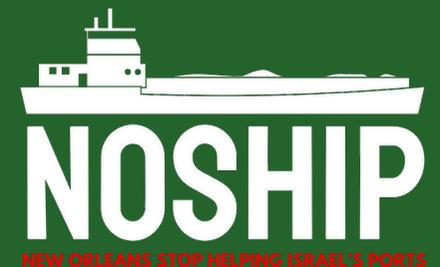


Why is NOSHIP pressuring New Orleans Entrepreneur Week (NOEW)?

- NOEW is involved in developing the **Innovation Embassy**, a tech partnership between the Port of NOLA and the Port of Ashdod in Israel
- NOSHIP is **against investments of any kind in Israel**, even if it's couched in the language of "clean energy."
- We've seen from similar agreements in Barcelona and other port cities that these Israeli partnerships **lead to more predatory cyber tech and surveillance** shipped out of Israel.
- NOLA entrepreneurs need to understand **where their funding is coming from**



Who are the
NOEW sponsors most
complicit in Israeli
genocide?

THE IDEA  VILLAGE



CLEAN ENERGY
VENTURES



GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT



entergy

Exxon



Ochsner®



HALLIBURTON
LABS

LSU

Newlab



THE IDEA > X < VILLAGE and Israel

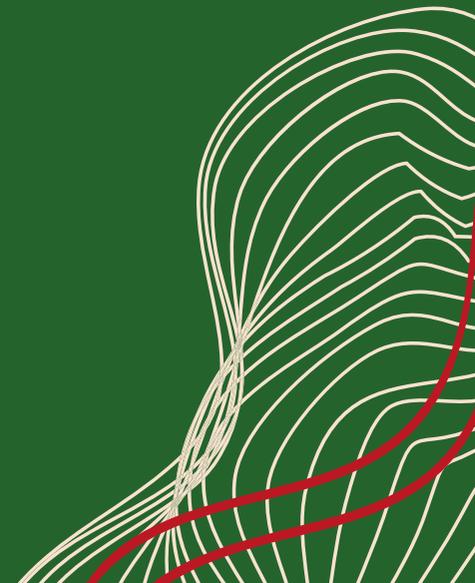
NOEW is run by Idea Village, which “identifies, supports and retains entrepreneurial talent in New Orleans.” CEO

Jon Atkinson, who endorsed the creation of the Innovation Embassy, said: “This letter of intent [with Israel] represents the type of collaboration between larger industry and startups that we need to move our region forward as a world class innovation hub.”

We say ***there is no innovation in occupation*** and NOLA entrepreneurs will continue to succeed WITHOUT Israeli support.



Jon Atkinson
CEO, Idea Village





GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT

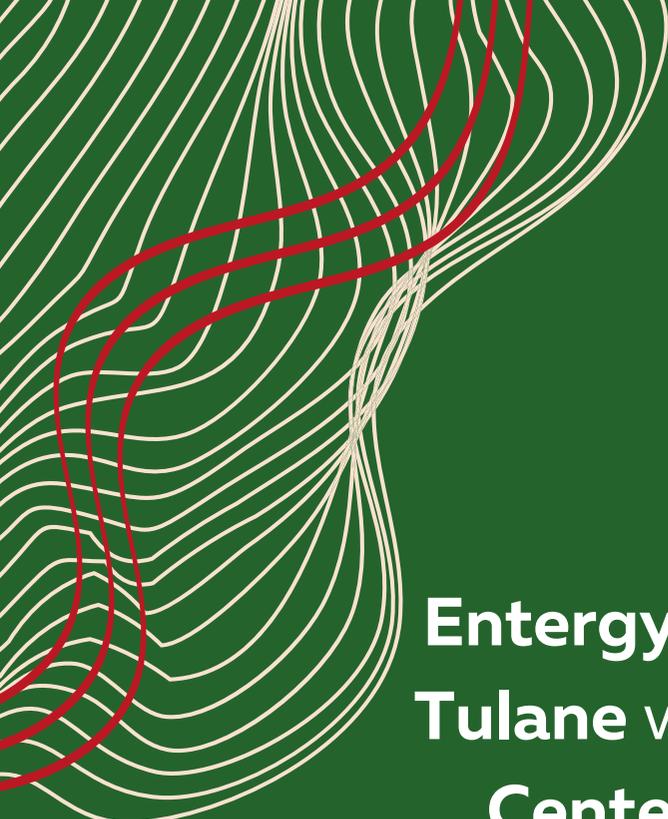
and Israel

GNO, Inc. in partnership with the Port of Ashdod in Israel is developing an **Innovation Embassy**, focusing on startup technology for trade and logistics.

We reject further investment in Israeli apartheid and seek to pressure local economic leaders to invest locally.



Lacy McManus – Executive Director of Future Energy



entergy and Israel

Entergy funds the Clean Energy Engineering Chair at **Tulane** which is running one of five **U.S.-Israel Energy Centers**. These seek to further develop fossil fuel energy and energy cyber technology.

Israel is heavily dependent on U.S. funding to continue the genocide against Palestine, and these centers are likely to further develop technology for war.



Michael Cross -
V.P. of Innovation



Laura Beauchamp -
Director of Resource Planning
& Market Operations





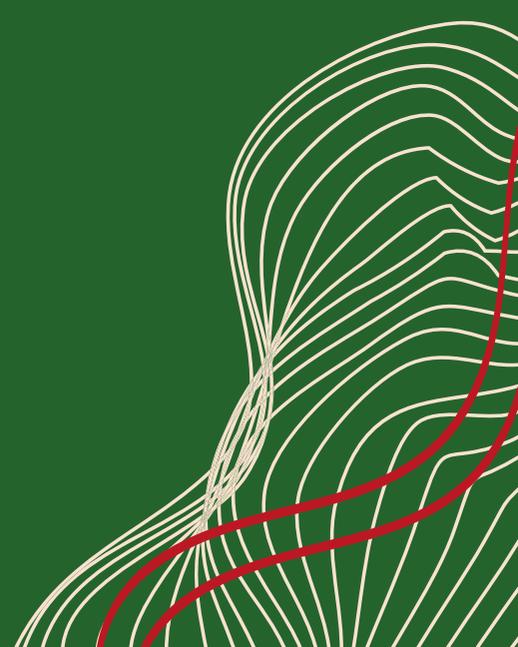
Ochsner[®] and Israel

Ochsner participated in a trade mission to Israel to develop innovation in biotechnology and to “strengthen ties” between Louisiana and Israel. In 2019, Ochsner partnered with Israeli company Tyto Care, encouraging patients to use its ‘remote health monitoring’ device.

Like Tyto Care, many Israeli tech companies are given unrestricted access to Americans’ private data while not having to abide by US law. These investments in medicine will likely serve Israel’s bioterrorism against Palestine and only serve to extract money from and collect data on our communities.



**David Gaines - Executive V.P. and
Chief External Affairs Officer**

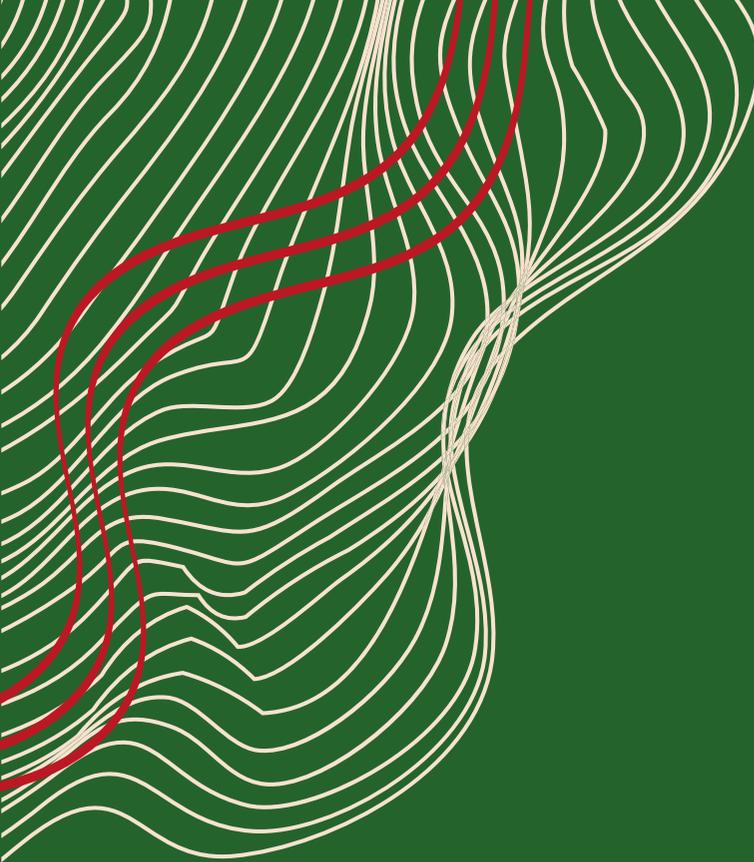


Exxon and Israel

As if environmental destruction, human rights violations, oil spills contributing to high cancer rates in Louisiana (and around the world) weren't enough, Exxon also provides **Israel with the fuel for fighter jets** used against Palestinians.



Tim Westhoven - Technology Scouting & Venture Advisor at ExxonMobil, former U.S. Air Force officer



CLEAN ENERGY VENTURES and Israel

Clean Energy Ventures invests in
Israeli energy companies and
published a pro-Israel statement in
October 2023



Ted Dillion - COO of Clean Energy Ventures





and Israel

Halliburton has been offshore drilling along the coast of Israel for at least four years and boasts record profits as oil prices increase to fuel Israel's genocide against Palestine.

Halliburton Labs has invested heavily in energy startups in Israel.



Scott Gale - Executive Director

Newlab and Israel

Newlab is a “platform for deep tech startups” - deep tech is about technology seeking to solve scientific challenges. In practice, it means Newlabs provides technological resources for startups like Jerusalem (al-Quds) based “Sixdof Space” which creates ‘optical tracking’ technology for use in drones, military equipment, and other surveillance uses. Newlab also hosted a delegation of the Israel Innovation Authority in February.



Sahil Jain - Director of Strategy at Newlab

LSU and Israel

LSU maintains its partnership with the University of Haifa, which many colleges around the world cut ties with after crackdowns on Palestinian students for pro-Palestine social media posts.

LSU is also a part of the US-Israel Energy Center Initiative, to conduct research and develop new technologies for oil and gas drilling. The research will first be applied in new technology for oil and gas extraction off of Israel's coast, critical for the economic and geopolitical strength of Israel. LSU hopes this technology can then be brought back for further resource extraction in our Gulf of Mexico.



**Andrew Maas - Associate VP for Research
and PI for the NSF FUEL Award at LSU**